



TRANSITION TRAVELERS

- ✓ TRANSITION Training and Financing Event, 04_02_2016
- ✓ Supporting Social Innovations to Grow: TRANSITION's Journey, 05_02_2016



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849

TRANSITION Milano: Semi di Libertà



This is a not-for-profit organisation aimed at developing and implementing a **microbrewery** that increases the **social inclusion of prisoners** and reduces the recidivism rate. By setting up a production chain for beer, the project provides professional courses to prisoners, plus internships, as well as a new job as brewers.

Semi di Libertà is now producing and selling its own beer called **Vale la Pena** (www.valelapena.it).

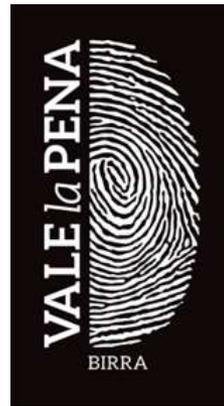
We are re-organising the team by setting up groups dedicated to the different areas of work: production, communication, organisation, commercial activities. We are reinforcing our **network** and considering **new partnerships** with other regions in Italy and Europe. The aim now is to define a **replicable model**.

Website: www.semidiliberta.org

Email: info@semidiliberta.org

[Video](#)

Tags: social inclusion; agrifood; employment



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849





mare culturale urbano

TRANSITION Milano: mare culturale urbano

mare culturale urbano is a urban cultural centre created in pursuit of artistic creation and consecrated to **urban, social and cultural regeneration**.

mare is a challenge that combines **artistic actions and activities involving the surrounding territory**. these efforts build and nourish relations with and between the inhabitants of the area, creating a vibe that is both hyper-local and international. mare is a space for creation founded on the residency of artists active in the field of performative and visual arts (theatre, dance, music, visual arts, digital culture and art), a place **where artistic production and the surrounding social dynamics that underlay the neighborhood, zone and city will be caught up in a continuous dialogue of mutual inspiration**.

mare will develop in two very close areas: the Cascina Torrette of Trenno (scheduled to open in the spring of 2016) and a new structure that will be built in via Novara (functional from the beginning of 2017).

Website: www.maremilano.org

Email: ilaria.morganti@maremilano.org

[Video](#)

Tags: social inclusion; urban regeneration, cultural innovation



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849





TRANSITION Milano: School Raising

School Raising is a **reward based crowdfunding platform to fund schools projects**. Our aim is to bring a public and transparent endorsement into the schools' project and to introduce new methodologies and tools for students, professors, citizens and companies to build the school of today.

We operate in two ways:

- Online: we collect and give visibility to projects proposed by teachers, students, parents or even associations and we allow citizens and companies to choose which project they want to support.
- Offline: starting from the format developed by MakeSense in its Holdups, we designed a workshop called **Crowdfunding Schools** ("A scuola di crowdfunding") in which we provide students and teachers with the tools to create a successful crowdfunding campaign and we also enable third parties to repeat the workshop in as many schools as possible.

Website: www.schoolraising.it

Email: guglielmoapolloni@gmail.com

[Video](#)

Tags: **education; crowdfunding**



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849



TRANSNATIONAL NETWORK
FOR SOCIAL INNOVATION
INCUBATION

TRANSITION Basque Country: Emotional Gym



“Emotio” is a **preventive emotional training** (pet) developed to identify, regulate and manage our emotions to reach complete **wellness**.

Emotions are located under most of the human difficulties and suffering, and of course, under our behavior patterns. For that reason, if we can train our emotional competences, we will be able to get over those difficulties and feel better.

To reach this aim, we offer 3 different services like:

- Online training platform (gamify)
- Onsite training sessions (emotional immersion)
- Mobile app (map of emotions)

Website: www.gimnasio-emocional.com

Email: asier.martinez@gimnasio-emocional.com

[Video](#)

Tags: **wellbeing; healthcare**



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849



TRANSITION Basque Country: Dinamik Ideas

Dinamik Ideas is about **Person and Services design centered innovation**.

I help to create spaces where persons are allowed to shine and bring out their talents & resources to put them to work towards the good of the organisation's emerging future.

As a transformation agent, I accompany /re-orientate entrepreneurs and companies to work towards their goals through their values.



Website: www.dinamikideas.com

Email: mangel@dinamikideas.com

[Video](#)

Tags: open innovation; leadership

TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849

TRANSITION Ireland West: One Touch Telecare

The links between isolation and loneliness and poor physical and mental health are strong. Effects can include depression, decreased immunity and longer recovery from illness, poor nutrition, increased anxiety, fatigue, social stigma and ultimately increased morbidity and (premature) mortality. Recent studies suggest isolation:

- Has a more negative effect on wellbeing than physical inactivity, obesity or smoking 15 cigarettes a day
- Can increase an older person's chances of premature death by 14%
- Increases the likelihood of admission into residential or nursing care
- Increases morbidity, depression and suicide as well as health service use

At OneTouch we design and deliver **Connected Healthcare solutions** to support Care companies with their management of Clients & Care professionals (Carers / Nurses) care programs and promote Independent Living through Innovative Smart Technologies. Our **Patient focused approach reduces Social Isolation & Loneliness while supporting the clients Life journey, Wellness & Health**. Our Propositions empower the receivers of care, while supporting the Care Organisations to provide an enhanced quality of care to their clients living independently.

Website: www.onetouchtelecare.com

Email: dclancy@onetouchtelecare.com

[Video](#)

Tags: healthcare IT; health; wellness; social isolation



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849

TRANSITION Ireland West: Mobilty MOJO

Mobility Mojo is a new user generated content website and app for **accessible travel**. Focusing on accessibility, users provide reviews, photos and tips to inform others about places they can recommend to visit and the level of accessibility provided.

Target audience will be anyone with **access requirements** or have **physical disabilities**, as well as seniors with **age-related mobility impairments**, their families, friends and carers.

Users can exchange a wealth of knowledge such as, Accessible places to Stay, Eat, Accessible Transport & Public facilities, Tourist Attractions, Accessible Tours, Sports, Concert & Event Venues. Sharing tried and tested information about places they would recommend to others represents a hugely valuable resource to this community.

Our goal – "To promote a world of accessible tourism, where people with reduced mobility share information on accessible places to visit and give confidence to others to travel".

Website: www.mobilitymojo.ie

Email: noellepdaly@gmail.com

[Video](#)

Tags: **disability**; **accessible tourism**



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849





TRANSITION Ireland West: Saucepan Kids

To tackle the growing **childhood obesity** epidemic in Ireland, Saucepan Kids aims to educate parents who can then in turn educate their children about real food, where it comes from and how to cook it.

Improving childhood **food literacy** skills will ensure that our next generation will make healthier food choices.

As many parents in Ireland today are under financial pressure and short on time, Saucepan Kids will teach families some cost effective, quick, easy and healthy recipes that they can prepare and cook **with** their children. Not only will these dishes help to improve the overall health of the family, it will mean that quality family time is spent together as well as passing on the vitally important learning skill of cooking.

Website: <http://saucepankids.com/>

Email: Debbie@saucepankids.com

[Video](#)

Tags: **food literacy; childhood obesity; health education**

grow cook live
with your kids



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849



TRANSITION Paris Region Enterprise: Recyclivre

Recyclivre collects books for free directly from individual's homes, not-for-profits and other organisations. Books are then sold at a low price on internet in order to **allow people to read on a regular basis**.

Recyclivre also works in partnership with a not-for-profit enterprise (Ares) who **employs individuals who have been away from the job market** to fulfil Recyclivre's orders and manage our inventory. Finally, Recyclivre seeks to **reduce as much as possible its carbon emissions** and aims to donate 10 percent of its turnover to not-for-profit and other social programs that fight against illiteracy. Recyclivre is operating in France and particularly in Paris, Lyon, Bordeaux, Lille, Nantes and in the next months Strasbourg and Toulouse covering all the national territory.

Since 2008 Recyclivre collected more than **2M books**; 700.000 clients bought low-price books from us; donating more than 350.000 € to not-for-profit programmes that **fight against illiteracy**; we trained **100 people** in a new profession.

Website: www.recyclivre.com

Email: david.lorrain@recyclivre.com

[Video](#)

Tags: culture; second-hand;
circular economy



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849

TRANSITION Paris Region Enterprise: 1001pact

1001PACT is the first equity based crowdfunding dedicated to social innovation and sustainable development. We aim to connect social businesses with private individuals and impact investing funds that want to invest in social & environmental innovation. We wish to democratize social investment through crowdfunding by simplifying and digitalizing its process.

For private individuals :

- A strong positive impact on society
- A transparent investment
- A real entrepreneurial adventure
- Tax-exemption (18% on French income tax or 50% on French solidarity tax on wealth)

For social entrepreneur:

- A hybrid financing offer (IMPACT INVESTING FUNDS + CROWD/INDIVIDUALS)
- Support on the crowdfunding campaign
- Support on the tracking and steering of the social or environmental impact
- Tracking and management of the investor community
- Strong visibility

Website: www.1001pact.com

Email: eva.sadoun@1001pact.com

[Video](#)

Tags: crowdfunding equity; social investment



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849



TRANSITION Paris Region Enterprise: mutum

At Mutum, we are creating social link by the **sharing of objects**.

We calculated the **social and environmental impact** with our **eco-calculator**, financed by ADEM

All the website is based on the trust and on the mutum (some credits you earn when you do something for the platform, share some objects, sponsor someone, like the Facebook page...)

We are fighting **against planned obsolescence**

We are creating **social links** in big companies

We have a very **unique business model**



Website: www.mutum.fr

Email: m.jeanne-beylot@mutum.fr

[Video](#)

Tags: **circular economy; sharing economy**

TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849



TRANSITION Paris Region Enterprise: Arizuka

Arizuka is a crowdfunding platform dedicated to social economy and social innovation. We provide support to non-profits and social entrepreneurs in their online fundraising campaigns. Thus we give them a technical tool and a personalized assistance. Our success rate is one of the highest on the market : 75% of the campaigns reach their initial goal (compared to 40% on Kickstarter for example).

In order to support charges implied by this service dedicated to social good, we have built a unique business model. We operate white **label crowdfunding platforms** in SaaS mode for several clients, including banks and foundations that provide us cash flows that support the social part of the model.



Website: <http://www.arizuka.com>

Email: contact@arizuka.com

[Video](#)

Tags: crowdfunding; finance

The flag of the European Union, featuring twelve gold stars arranged in a circle on a blue background.

TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849



Call for team

TRANSITION Paris Region Enterprise: Call for Team

Call for team generates a new economy, for public administrations, in rural areas very impacted by unemployment. The process consists in the following : a public administration asks Call for team to generate a new local economy on a landed opportunity (wasteland, agricultural lands, closed railway station, old industrial domain or any other disused land). Call for team engages local citizens to let them express their most vital needs, and imagine solutions, co-created along with all public institutions using design thinking techniques and a series of workshops. By doing so, Call for team foster the will of local citizens to **co-design a local economical project** for their city/territory. The most promising projects are prototyped for real, and after iteration, the emerging projects are concretized into a company. Call for team installs a local incubator to help those companies grow. The **civil empowerment** generated represent a fabulous market study for entrepreneurs who can count on local citizens to help them grow and consume their emerging product or services.

Website: www.callforteam.com

Email: shin@callforteam.com

[Video](#)

Tags: sharing economy; circular economy; local economy; employment; incubation



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849

transition
TRANSNATIONAL NETWORK
FOR SOCIAL INNOVATION
INCUBATION



TRANSITION Lisbon: Na rua com historias

Na rua com historias (On The Street with stories) aims to fight **isolation and illiteracy**.

We use a traveling library that reaches Everyone throughout the narrow streets of the city center of Lisbon. It carries books, news, hope, emotional ties, and aims at making individual and social transformation.

We want everyone to have access to information, and reach out those that are isolated. And with Thanks to the mobile library and the team, we involve **elderly people** -who are isolated in their homes- and **homeless**: we take reading to them and engage in conversations.

With defined circuits and several daily stops, with two fortnightly routes we cover two parishes of historic centre of Lisbon.



Website: <http://elsaserra1.wix.com/contadorahistorias>

Email: elsa.serra1@gmail.com

[Video](#)

Tags: **illiteracy**; **isolation**



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849



TRANSITION Lisbon: Portugal sem beatas

Portugal Sem Beatas (PSB) aims to create a **sustainable cycle** for the cigarette butts. To achieve this goal, PSB is focussing on:

- Promotion and awareness raising through communication and education campaigns.
- implementation of a selective collecting system for cigarette butts.
- development of decontamination system for cigarette butts.

PSB aims at **collecting, decontaminating and transforming** the cigarette butts into a plastic compound and pellets giving a market value for cigarette butts.

Moreover PSB is developing a **global organization** for active intervention in the area of cigarette butts, concerning legislation, patents, solutions and education: the Green Smokers Alliance.



GREEN SMOKERS ALLIANCE
Responsible Smokers

Website: <https://www.facebook.com/portugalsembeatas>

Email: mfaria79@gmail.com

[Video](#)

Tags: circular economy; waste management; environment



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849



TRANSITION Lisbon: Rural Vive

Rural Vive promotes and implements the **family agriculture** in the districts with the highest rate of **desertification and land abandonment**. It combats aging of the inland territories, enabling the **creation of jobs** and enhances the establishment of the youth population in the territories concerned.

We promote innovation and differentiation in family farming to combat desertification and the aging population of the desertified areas. We train less qualified people to develop their own businesses contribute to **local development**. Because we believe that the countryside complements the urban world.



Website: <https://ruralvive.wordpress.com/>

Email: ruralvive2015@gmail.com

[Video](#)

Tags: **desertification; rural regeneration; agriculture**

TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849



TRANSITION London: SpareSpace

SpareSpace is about giving young entrepreneurs space to grow their ideas and shops. We are the link between the start-ups, the government and the real estate owners. We help young entrepreneurs to grow and to start, using interactive window displays and help the real estate owners to let their shops in a social way.

We make sure that we find three or four starters and give them a piece of the shop at a low rent. By doing so, we'll give them visibility and a network and we give visibility to the shop as well. The entrepreneurs can try their business, grow and eventually rent the shop (together). In Holland we opened 13 locations and right now there are 5 SpareSpace shops and we already helped 23 entrepreneurs with their start-up. We use the empty shops 6 months for free and charge the users a small amount. After these 6 months they pay a little more and we start paying the owner. After another 6 months they can decide to rent the space and run the space on their own.

For the real estate owners this is an interesting proposal, because we deliver potential tenants and the shop is in the picture again in a positive way. And it works, we already let 5 shops. By doing so we help the **local economy** and get the high street lively again.

Website: www.sparespace.org

Email: info@sparespace.org

[Video](#)

Tags: unemployment; urban regeneration



TRANSITION project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849



transition

TRANSNATIONAL NETWORK
FOR SOCIAL INNOVATION
INCUBATION



travelogue

TRANSITION TRAVELERS are on [ESIIN community](#)

This is hosted by an open platform where social innovators and their projects can get visibility and collect feedbacks from mentors and coaches.

Log in & join our network!

Thank you



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849

www.transitionproject.eu
@TRANSITIONeu



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 604849