

WOULD YOU LIKE TO TAKE YOUR SOCIAL VENTURE TO A NEW COUNTRY?

The Transition programme is supporting social innovations to move into new European markets through our 'Transnational Start-up Lab'

Through [Transition](#), an EU-funded social innovation programme, we are working to identify and accelerate the implementation of revolutionary, scalable social innovations into new countries.

What is it?

The Transnational Start-up Lab is based on rapid prototyping methodology. It is a structured process of support that enables the creation and validation of social ventures. It aims to:

- Help social innovations with proven social impact accelerate the process of change on a European scale
- Optimize their existing resources
- Increase their chances of success in a new location
- Reduce the risks associated with entrepreneurship abroad

What does it involve?

The Transnational Start-up Lab is a 3 day, intensive training programme. It will provide each social innovation with rapid market acclimatisation, giving them the opportunity to test their ideas with a series of experts from the local market.

Day 1 – Defining/re-defining social needs in the new market

- Refining the value proposition for the local market
- Articulating how the innovation meets unmet needs in the new location
- Establishing a clear theory of change

Day 2 – Building partner/customer relationships

- Testing the value hypothesis with local sector experts and adjusting model according to feedback
- Mapping the journey of the user in the new location
- Building a knowledge base of user views from new location

Day 3 – Delivery

- 1 to 1 meetings with a sector-specific mentor from the new location who can introduce to/ explain the local market
- Map the new model of how the innovation will operate in the new location
- Plan team roles for future development / local prototype

Following participation in the Transnational Start-up Lab we anticipate you will be in a position to implement a prototype of your existing project in either Bilbao, Spain or London, England.

Travel expenses and accommodation are included during these three days.

Who can apply?

Any social innovation that feels it has the potential to make a positive difference in either London or Bilbao.

You will be assessed on the strength of your innovation in addressing key needs identified the new location.

How can we apply?

Any innovation looking to apply should contact their local Transition scaling centre. Their centre will have a discussion with the innovation about their suitability to take part and recommend them for assessment accordingly.

After that, we can fill this application form:

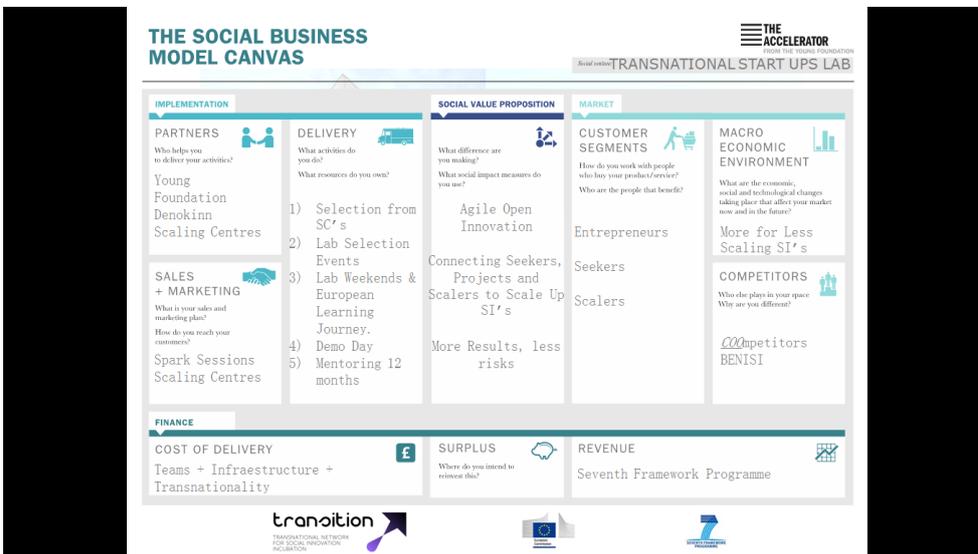
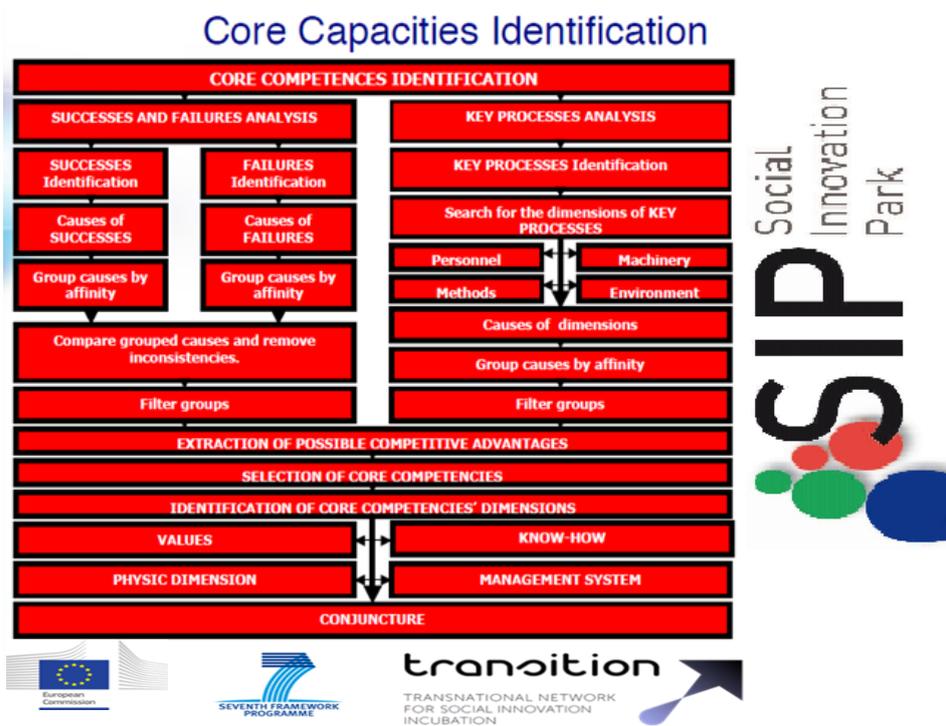
<http://goo.gl/forms/uNxT4kRC8f>

Final assessments will take place via skype with the London and Bibao teams.

What is the timetable?

	APRIL	MAY	JUNE
Call	1/04/2015- 20/04/2015		
Interviews	Last week: 27-30/04/2015		
Final Assesment		08/05/2015	
Trainning Programme			Second week: 8-12/06/2015

What is our Model?



What is the deadline?

We can apply from 01/04/2015 to 20/04/2015.

MORE INFORMATION AND DETAILS:

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